**Instructions:** Both partners applying for the programme should fill this form in together and submit it to the two funding organizations. Please include along with this form a **signed letter of intent (LOI) or memorandum of understanding (MOU)** outlining the intellectual property (IP) plans as well as **resumes/CVs** of key personnel.

|  |
| --- |
| **1. General Information** |
|  |  |
| **1.1 Project Title**  | *(Do not exceed 120 characters)* |
|  |  |  |
| **1.2 Submission Date**  |  |  |
|  |  |
| **1.3 Short Summary** | *(Do not exceed 240 characters)* |
|  |  |
| **1.4 Technology Sector & Subsector of Project** (Select 1 sector and 1 corresponding subsector)  |
| [ ]  | **Clean-Tech**  |
|  | [ ]  Agrobiotech | [ ]  Energy | [ ]  Environment | [ ]  Materials |
|  | [ ]  Water Technologies |  |  |  |  |
| [ ]  | **Communications** |
|  | [ ]  Broadband Access | [ ]  Broadcast | [ ]  Enterprise Networking | [ ]  Home Networking |
|  | [ ]  Mobile Applications | [ ]  NGN & Convergence | [ ]  Optical Networking | [ ]  Telecom Applications |
|  | [ ]  VoIP & IP Telephony | [ ]  Wireless Applications | [ ]  Wireless Infrastructure |  |
| [ ]  | **Internet** |
|  | [ ]  Content Delivery | [ ]  Content Management | [ ]  e-Commerce | [ ]  E-Learning |
|  | [ ]  Internet Applications | [ ]  Internet Infrastructure | [ ]  Online Advertising | [ ]  Online Entertainment |
|  | [ ]  Search Engines  | [ ]  Social Networks |  |  |
| [ ]  | **IT & Enterprise Software** |
|  | [ ]  Business Analytics  | [ ]  Security | [ ]  Enterprise Applications  | [ ]  Enterprise Infrastructure  |
|  | [ ]  Miscellaneous Software | [ ]  Design and Development Tools |  |  |
| [ ]  | **Life Sciences**  |
|  | [ ]  Agrobiotech | [ ]  Bioinformatics | [ ]  Biologicals  | [ ]  Diagnostics |
|  | [ ]  Healthcare IT | [ ]  Industrial | [ ]  Medical Devices | [ ]  Telemedicine |
|  | [ ]  Therapeutics |
| [ ]  | **Miscellaneous Technologies**  |
|  | [ ]  Defense | [ ]  Hardware | [ ]  Industrial Technologies  | [ ]  Miscellaneous  |
|  | [ ]  Nanotechnology  |
| [ ]  | **Semiconductors**  |
|  | [ ]  Fabrication and Testing | [ ]  Manufacturing  Equipment & EDA | [ ]  Memory & Storage | [ ]  Miscellaneous  Semiconductors |
|  | [ ]  Network Processors | [ ]  Processors & RFID | [ ]  Security Semiconductors | [ ]  Video, Image & Audio |
|  |
| **1.5 Division of R&D tasks**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Company’s name | Country/Region | Role of Participant | Contribution (%)\* | Broad scope of work |
|  |  |  |  |  |
|  |  |  |  |  |

**\*Contribution (%)**: Please demonstrate the balanced technological contribution to the project between the partners from both regions. This recommended contribution should be no less than 30% to one partner and no more that 70% to the other partner in case there are two companies involved.**1.6 Division of requested budget**

|  |  |  |  |
| --- | --- | --- | --- |
| **Company’s Name** | **Country/Region** | **Division of budget (USD)** | **Division of budget (by %)** |
|
|  |  |  |  |
|  |  |  |  |
| **Total:**  |  | 100% |

**Note**: Israel Innovation Authority’s funding will be up to 50% of the approved R&D expenses of the project incurred by the Israeli participant.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1.7 Start Date:** |  |  |  **End Date:** |  |
|  |  |  |  |  |
|  |  **Project Duration (Months):** |  |

 |
|  |
| **2. Project Outline**  |
|  |  |
| **2.1 Project Description**  |
| *In no more than 500 words, please provide a brief description of the joint R&D project –*1. *a problem statement explaining the key issues or problems existing in the concerned area(s) selected for the joint R&D work;*
2. *a brief description of the products/services/processes/system to be launched in the market for solving the problems/issues;*
3. *a highlight of the key innovation and technology to be developed or to be deployed by each of the partners for developing (ii) above;*
4. *the competitive advantage of (ii) above;*
5. *the ways in which how (ii) to be commercialized; and*
6. *activities of the partners and expected outcomes.*

*Please provide a joint project plan to outline the division of work between the companies, showing key project tasks and milestones (in every 6 months).* |
| **2.2 Research and Technological Development Envisaged (Level of Innovation)** |
| *In no more than 2 pages, please describe the core R&D work to be shared between the companies when developing the product/service/process/system stated in part 2.1 by addressing each of the following items –** *The level of innovation and novelty of the product/service/process/system;*
* *The technological challenges, risks and opportunities of the development; and*
* *The creation of Intellectual property.*
 |

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| **2.3 Market Potential and Commercialization Plan**  |
| *In no more than 2 pages, please describe the commercial viability of the project deliverables and outline the commercialization plan based on the following aspects -** *Target customer/market/geographical regions;*
* *Commercial/market risks and what measures will be put in place to manage the risks;*
* *Competitive analysis; and*
* *Business model (e.g. value propositions, customer relationship, resources needed, revenue streams, partnerships, how to reach out to customers, cost structure etc.)*
 |

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| **2.4 Cooperation between Participants (Synergies, advantages, complementarities, etc.)**  |
| *In no more than 2 pages, please describe how the intended cooperation would bring benefits to the development and commercialisation of the project deliverables.* *Please also clearly address how each of the following items impact on the intended cooperation:** *The position of the companies in the sector;*
* *The capabilities of the management and research and development teams;*
* *Financial capability of each company; and*
* *Past performance*
 |

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| **2.5 Expected Outcome of Project**  |
| *In no than 2 pages, please describe the expected outcome of the project in terms of its contribution to –** *Creating long term and high value-added technology employments in the respective regions, particularly for local graduates in the fields of science, technology and engineering;*
* *Providing training opportunities to local graduates in the relevant fields;*
* *Driving development of the relevant industry sectors; and*
* *Dovetailing government policies and bringing benefits to the community at large in the respective countries.*
 |

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| **2.6 IP Ownership Agreement**  |
| *Please attach a separate “Letter of Intent” or “memorandum of understanding” signed by both partners.* *This letter or MOU, of approximately 1 page, should detail the early, pre-project agreement with your partner on how you will treat your respective IP entering the project, IP being developed within the project and IP after the project. Indicate any early agreement with your partner on splitting export markets/sales/revenue/licensing etc.**Note that this is a pre-project agreement and a final agreement shall be put in place before any funding is received by successful applicants.* |

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| **3. Project Participants – Partner 1** |
| **3.1. Participant Profile**  |
|  | ***3.1.1 General Profile***  |
|  | Full Name of Company |  | Registration #  |  |
|  |  |  |  |  |
|  | Prior name of Company  |   |
|  |  |  |  |  |
|  | Company Stage | [ ] Seed | [ ] R&D | [ ] Initial Revenues | [ ] Revenue Growth |
|  |  |  |  |  |  |
|  | Year Established |  | No. Employees |  |
|  |  |  |  |  |
|  | No. R&D Personnel |  |  |  |
|  |  |  |  |  |
|  | ***3.1.2 Company Contact Info*** |
|  | Street Address  |  |
|  |  |  |  |  |
|  | City |  |  P.O. Box |  |
|  |  |  |  |  |
|  | Country |  |  Zip Code |  |
|  |
|  | Telephone |  |  Fax  |  |
|  |  |  |  |  |
|  | Website |  |  E-mail  |  |
|  |  |  |  |  |
|  | ***3.1.3 Contact Person*** |
|  | First Name |  |  Last Name |  |
|  |  |  |  |
|  | Title |  |  Function  |  |
|  |  |  |  |
|  | Phone |  |  Mobile Phone |  |
|  |  |  |  |
|  | Email |  |
|  |
|  | ***3.1.4 Organization Background***  |
|  | General Business Description & Area of Expertise  |
|  |  |
|  |  |
|  | Technology Description (Main Products/Services) |
|  |  |
|  |  |  |
|  | Targeted Customers  |
|  |  |
|  |  |  |
|  | IP |
|  |  |
|  |  |  |
|  | Sales (for last 3 years) |
|  | Current year (i) |  |  i-1 |  | i-2 |  |
|  |
|  | Comments  |
|  |  |

|  |  |
| --- | --- |
|  | ***3.1.5 Technology Sector & Subsector of Company*** (Select 1 sector and 1 subsector)  |
| [ ]  | **Clean-Tech**  |
|  | [ ]  Agrobiotech | [ ]  Energy | [ ]  Environment | [ ]  Materials |
|  | [ ]  Water Technologies |  |  |  |  |
| [ ]  | **Communications** |
|  | [ ]  Broadband Access | [ ]  Broadcast | [ ]  Enterprise Networking | [ ]  Home Networking |
|  | [ ]  Mobile Applications | [ ]  NGN & Convergence | [ ]  Optical Networking | [ ]  Telecom Applications |
|  | [ ]  VoIP & IP Telephony | [ ]  Wireless Applications | [ ]  Wireless Infrastructure |  |
| [ ]  | **Internet** |
|  | [ ]  Content Delivery | [ ]  Content Management | [ ]  e-Commerce | [ ]  E-Learning |
|  | [ ]  Internet Applications | [ ]  Internet Infrastructure | [ ]  Online Advertising | [ ]  Online Entertainment |
|  | [ ]  Search Engines  | [ ]  Social Networks |  |  |
| [ ]  | **IT & Enterprise Software** |
|  | [ ]  Business Analytics  | [ ]  Security | [ ]  Enterprise Applications  | [ ]  Enterprise Infrastructure  |
|  | [ ]  Miscellaneous Software | [ ]  Design and Development Tools |  |  |
| [ ]  | **Life Sciences**  |
|  | [ ]  Agrobiotech | [ ]  Bioinformatics | [ ]  Biologicals  | [ ]  Diagnostics |
|  | [ ]  Healthcare IT | [ ]  Industrial | [ ]  Medical Devices | [ ]  Telemedicine |
|  | [ ]  Therapeutics |
| [ ]  | **Miscellaneous Technologies**  |
|  | [ ]  Defense | [ ]  Hardware | [ ]  Industrial Technologies  | [ ]  Miscellaneous  |
|  | [ ]  Nanotechnology  |
| [ ]  | **Semiconductors**  |
|  | [ ]  Fabrication and Testing | [ ]  Manufacturing  Equipment & EDA | [ ]  Memory & Storage | [ ]  Miscellaneous  Semiconductors |
|  | [ ]  Network Processors | [ ]  Processors & RFID | [ ]  Security Semiconductors | [ ]  Video, Image & Audio |
|  |
|  |  |
| **3.2 Work – Description and Contributions to the Project**  |
| *Please provide information about the company, including the following:** Main contribution to the project (mix of technical/financial/plant etc.).** The degree to which the proposed project can be absorbed into the existing structure of each company. To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.* |
|  |  |
| **3.3 Work Plan and Timeline**  |
| *Provide a clear description of your work program.**Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.* |
|  |
| **3.4 Budget and Resources** |
| *Please show the sources and amounts of matching funding for the project.* |
|  |  |
| * 1. **Other Sources of Financial Support Related to Proposed Research**
 |
| **3.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support** |
|  |
| **3.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates.** |
|  |

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| **4. Project Participants – Partner 2** |
| **4.1. Participant Profile**  |
|  | ***4.1.1 General Profile***  |
|  | Full Name of Company |  | Registration #  |  |
|  |  |  |  |  |
|  | Prior name of Company  |   |
|  |  |  |  |  |
|  | Stage | [ ] Seed | [ ] R&D | [ ] Initial Revenues | [ ] Revenue Growth |
|  |  |  |  |  |  |
|  | Year Established |  | No. Employees |  |
|  |  |  |  |  |
|  | No. R&D Personnel |  |  |  |
|  |  |  |  |  |
|  | ***4.1.2 Company Contact Info*** |
|  | Street Address  |  |
|  |  |  |  |  |
|  | City |  |  P.O. Box |  |
|  |  |  |  |  |
|  | Country |  | Zip Code |  |
|  |  |  |  |  |
|  | Telephone |  |  Fax  |  |
|  |  |  |  |  |
|  | Website |  |  E-mail  |  |
|  |  |  |  |  |
|  | ***4.1.3 Contact Person*** |
|  | First Name |  |  Last Name |  |
|  |  |  |  |
|  | Title |  |  Function  |  |
|  |  |  |  |
|  | Phone |  |  Mobile Phone |  |
|  |  |  |  |
|  | Email |  |
|  |

|  |  |
| --- | --- |
|  | ***4.1.4 Organization Background***  |
|  | General Business Description & Area of Expertise  |
|  |  |
|  |  |  |
|  | Technology Description (Main Products/Services) |
|  |  |
|  |  |  |
|  | Targeted Customers  |
|  |  |
|  |  |  |
|  | IP |
|  |  |
|  |  |  |
|  | Sales (for last 3 years) |
|  | Current year (i) |  |  i-1 |  | i-2 |  |
|  |
|  | Comments  |
|  |  |

|  |  |
| --- | --- |
|  | ***4.1.5 Technology Sector & Subsector of Company*** (Select 1 sector and 1 subsector)  |
| [ ]  | **Clean-Tech**  |
|  | [ ]  Agrobiotech | [ ]  Energy | [ ]  Environment | [ ]  Materials |
|  | [ ]  Water Technologies |  |  |  |  |
| [ ]  | **Communications** |
|  | [ ]  Broadband Access | [ ]  Broadcast | [ ]  Enterprise Networking | [ ]  Home Networking |
|  | [ ]  Mobile Applications | [ ]  NGN & Convergence | [ ]  Optical Networking | [ ]  Telecom Applications |
|  | [ ]  VoIP & IP Telephony | [ ]  Wireless Applications | [ ]  Wireless Infrastructure |  |
| [ ]  | **Internet** |
|  | [ ]  Content Delivery | [ ]  Content Management | [ ]  e-Commerce | [ ]  E-Learning |
|  | [ ]  Internet Applications | [ ]  Internet Infrastructure | [ ]  Online Advertising | [ ]  Online Entertainment |
|  | [ ]  Search Engines  | [ ]  Social Networks |  |  |
| [ ]  | **IT & Enterprise Software** |
|  | [ ]  Business Analytics  | [ ]  Security | [ ]  Enterprise Applications  | [ ]  Enterprise Infrastructure  |
|  | [ ]  Miscellaneous Software | [ ]  Design and Development Tools |  |  |
| [ ]  | **Life Sciences**  |
|  | [ ]  Agrobiotech | [ ]  Bioinformatics | [ ]  Biologicals  | [ ]  Diagnostics |
|  | [ ]  Healthcare IT | [ ]  Industrial | [ ]  Medical Devices | [ ]  Telemedicine |
|  | [ ]  Therapeutics |
| [ ]  | **Miscellaneous Technologies**  |
|  | [ ]  Defense | [ ]  Hardware | [ ]  Industrial Technologies  | [ ]  Miscellaneous  |
|  | [ ]  Nanotechnology  |
| [ ]  | **Semiconductors**  |
|  | [ ]  Fabrication and Testing | [ ]  Manufacturing  Equipment & EDA | [ ]  Memory & Storage | [ ]  Miscellaneous  Semiconductors |
|  | [ ]  Network Processors | [ ]  Processors & RFID | [ ]  Security Semiconductors | [ ]  Video, Image & Audio |
|  |
|  |  |
| **4.2 Work – Description and Contributions to the Project**  |
| *Please provide information about the company, including the following:** Main contribution to the project (mix of technical/financial/plant etc.).** The degree to which the proposed project can be absorbed into the existing structure of each company. To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.* |
|  |  |
| **4.3 Work Plan and Timeline**  |
| *Provide a clear description of your work program.**Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.* |
|  |
| **4.4 Budget and Resources** |
| *Please show the sources and amounts of matching funding for the project.* |
|  |  |
| * 1. **Other Sources of Financial Support Related to Proposed Research**
 |
| **4.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support** |
|  |
| **4.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates.** |
|  |

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| **5. Statement of Cooperation**  |
|  |
| The participants signing this form intend to co-operate within the project as described in this form with the aim realizing the technical developments as set forth under point 2. In addition, the participants have or intend to put in place, a formal collaboration agreement. |
| **5.1** | **Signature of Partner 1**  |
|  | Company Name  |  |
|  |
|  | First Name  |  |  Last Name |  |
|  |
|  | Title |  |  Function  |  |
|  |
|  | Signature  |  |
|  |  |
| **5.2** | **Signature of Partner 2**  |
|  | Company Name  |  |
|  |
|  | First Name  |  |  Last Name |  |
|  |
|  | Title |  |  Function  |  |
|  |
|  | Signature  |  |